

**Contact:**

Amanda Hurley

Corporate Director of Marketing, broughtonHOTELS

amanda@broughtonhotels.com

**broughtonHOTELS Awarded as HSMAI's  
"Best of the Best" Hotel Management Company of the Year 2018**

Anaheim, CA (November 16, 2018) broughtonHOTELS has been named Hotel Management Company of the Year 2018 at HSMAI LA Chapter's 4th Annual Best of the Best Hotel Awards Gala honoring the best and brightest in the hospitality industry. The event took place in the breathtaking Ecosystems Gallery at California Science Center.

The award is given to the hotel operator that has excelled in delivering exceptional management services in operations, accounting, HR and marketing while driving gross revenue to ownership groups. The Hotel Management Company of the Year is an award dedicated to the group that has also done the most to help grow their employees' careers, offering them opportunities for growth and expansion. Nominees included Evolution Hospitality, Interstate Hotels and Resorts, LE Hotels, Pacifica Hotels, SBE Hotels, Sydell Group, and Viceroy.

HSMAI's Best of the Best Hotel Awards were presented in more than a dozen categories, including Hotel of the Year, General Manager of the Year, Best New Hotel, Best Hotel Sales Team, Best Food & Beverage, and Best Revenue Manager.

Winners of the Best of the Best Hotel Awards were determined by an open digital vote.

"This was an amazing feat considering who the other nominees were," said Larry Broughton, broughtonHOTELS CEO. "We couldn't have done it without the amazing group of team members and raving fans we have."

### About broughtonHOTELS

An innovative and privately held hospitality company, broughtonHOTELS delivers highly specialized services in hotel management, investment, and development. Founded in 2001 by industry leader and entrepreneur, Larry Broughton, the company is well established as an operator of independent boutique hotels. broughtonHOTELS upholds a strict ethos that emphasizes honesty, integrity, and ethics in all business engagements. The company has a corporate culture of giving back to the communities they serve. Based in Orange County, CA broughtonHOTELS continues to invest in top-flight hospitality talent to support its growing portfolio of 18 managed hotel properties in highly sought after destinations from California to Illinois. For more information on broughtonHOTELS, please visit [broughtonhotels.com](http://broughtonhotels.com) and connect with us via @broughtonhotels on Instagram, Twitter, and Facebook.

### About HSMIAI

The Hospitality Sales and Marketing Association International (HSMIAI) is committed to growing business for hotels and their partners, and is the industry's leading advocate for intelligent, sustainable hotel revenue growth. The association provides hotel professionals & their partners with tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue through programs such as HSMIAI ROCET, Adrian Awards, and Revenue Optimization Conference. Founded in 1927 and celebrating 90 years in 2017, HSMIAI is an individual membership organization comprising more than 7,000 members worldwide, with 40 chapters in the Americas Region.

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