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### The Inn at East Beach Becomes Dog Friendly & Hosts Dog Adoption Event with DAWG

Santa Barbara, CA. (March 25, 2019) - **The Inn at East Beach**, a boutique hotel in Santa Barbara, CA, has begun to welcome dogs of all breeds and weight to their property. To celebrate the launch of their dog-friendly program, the Inn has partnered with local charity [DAWG](#) for a fun dog adoption event around its courtyard pool.

In an effort to meet the needs of guests opting to travel with their pets, the Inn at East Beach will now offer in room pet amenities including a dog bed (small and large sizes provided), placemat, and two stainless steel food bowls. Dog toys and locally made dog snack bars will be given to the visiting dogs as a welcome amenity gift. Pet owners will be charged a \$50 non refundable pet fee per stay to help offset the extra cleaning costs and additional services provided.

Additionally, the Inn at East Beach will have a waste station, complete with doggy fire hydrant and waste bags, available for guests' pets to use when taking them outside.

"We are always looking for ways to enhance the guest experience, and we understand that dogs are an extension of our guests' families," said Christina Ryan, General Manager, "so we decided to make it easier for people to travel with their four legged companions by becoming dog friendly."

To kick-off the dog friendly program, the Inn at East Beach and local charity DAWG (the Dog Adoption & Welfare Group), will partner up for National Adopt a Dog Day on April 30th. The event will take place from 4PM to 6PM and allow locals and visitors alike to meet, play with, and get more information on possibly adopting from DAWG's group of adoptable dogs. The entire property will be pet friendly that day to encourage guests to bring their dogs for the fun.

"DAWG staff and volunteers are so looking forward to celebrating the Inn at East Beach becoming a dog-friendly hotel with an adoption event," said Isabelle Sinibaldi, Shelter Liason. "We will be bringing a number of dogs of different ages and sizes with us, so come by to meet your new best friend!"

**About the Inn at East Beach** The Inn at East Beach features 33 spacious rooms set around a courtyard pool, and also offers Junior Kitchen Suites with separate full kitchen areas. The hotel is situated only steps from the beach and provides its directly booked guests free breakfast, parking, and wi-fi. Bike rentals and beach gear are also available for guests' enjoyment. The property is managed by a privately held hospitality company broughtonHOTELS which has a corporate culture of giving back to the communities in which they serve. You can learn more about the Inn at East Beach at <https://innateastbeach.com/> and connect via @innateastbeach on [Instagram](#), [Twitter](#), and [Facebook](#).

**About DAWG** DAWG provides a safe and loving environment for dogs awaiting permanent adoption, and promotes their adoption through outreach programs in the Santa Barbara community. Since DAWG's inception in 1991, they have worked hard to bring out the best in their dogs, improving their quality of life during their stay at the shelter, and placing healthy, well-behaved dogs back into the community.

**About broughtonHOTELS** An innovative and privately held hospitality company, broughtonHOTELS delivers highly specialized services in hotel management, investment, and development. Founded in 2001 by industry leader and entrepreneur, Larry Broughton, the company is well established as an operator of independent boutique hotels. Based in Orange County, CA broughtonHOTELS continues to invest in top-flight hospitality talent to support its growing portfolio of nearly 20 managed hotel properties in highly sought-after destinations from California to Illinois. The company was recently awarded as HSMAI's "Best of the Best" Hotel Management Company of the Year 2018. The award is given to the hotel operator that has excelled in delivering exceptional management services in operations, accounting, HR and marketing while driving gross revenue to ownership groups.

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